

GENERAL COMPETITION INFORMATION

All students wishing to compete at the Educators Rising National Conference must complete 3 required steps:

1. Be an Active-level paid member of Educators Rising.
2. Sign up to compete at the national conference and submit any required materials by the deadline. This is NOT done automatically if you competed at a state or regional conference. You must do this by logging into the Educators Rising membership portal and clicking on the Student Resources section.
3. Register to attend the PDK2020 National Conference.

- All individual competitions are open to Educators Rising members in middle school and high school. (Students may or may not be affiliated with an Educators Rising school program.) All team competitions are open to Educators Rising programs in middle school and high school. *Please note: middle school will compete with high school. They will not have their own division.* Two competitions are open to college-level students. They will compete in their own division.
- All competitors must attend the PDK 2020 National Conference on June 17-21, 2020 in Washington, DC. Competitions will take place on-site on Thursday, June 18 through Saturday, June 20, 2020.
- If a competitor is from a state that holds state competitions, they must first qualify in that given event at their state conference before competing in that event at the Educators Rising National Conference. Contact your state/regional coordinator to see if your state offers competitions. Visit bit.ly/EdRisingAffiliates to contact your state/regional coordinator.
- In order to be scheduled to compete in a national competition, all competitor applications, national dues and required materials must be submitted by 5:00 p.m. (Eastern Time), April 20, 2020. Each competition will identify what materials are required for submission prior to the competition. Failure to submit required materials by the submission deadline will result in disqualification. Students who have won state-level competitions also must submit their entries on the national website by the deadline to compete at the national conference. Your state does not do this for you.
- For states that offer state-level competitions, the top five places in each competition offered by the state will be eligible to compete at the Educators Rising National Conference; no other entrants from states that offer the competition at the state level will be eligible for those state-level-offered competitions.

GENERAL COMPETITION INFORMATION CONT.

- For states that do not offer state-level competitions, students may register to compete in those events at the Educators Rising National Conference. (For example, if you want to compete in Impromptu Speaking but place sixth or lower in your state-level Impromptu Speaking competition or don't compete in the state level competitions at all — you unfortunately can't compete in Impromptu Speaking at the Educators Rising National Conference this year. If you live in a state that didn't hold an Impromptu Speaking state-level competition, you may register to compete in that event at the Educators Rising National Conference.) This applies to all Educators Rising national competitions.
- For entries in national competitions, competitors must submit or bring to the event all required materials described in the national competition guidelines. Any material or forms submitted at previous state or local presentations need to be resubmitted for the national competition in order to count in national competitions.
- All video files that are submitted in advance must be in .mp4 format. Videos that are not in this file format will not be accepted and will be immediately disqualified. Videos will not be accepted by mail. The maximum file size for any video submitted in advance is 2 GB. All competitors should also bring a copy of the video file on a USB drive to the conference. Educators Rising competitions comply with FERPA in regard to student privacy and video security. Competitors are responsible for ensuring that their competition videos comply with local and state requirements regarding student privacy.
- Except when explicitly specified, the Internet may not be used during a competition presentation at the Educators Rising National Conference. All relevant files and resources should be brought to the competition site on a USB drive. All Prezi files should be download to the USB drive. Internet access may not be available during the competition. Students should bring their own pointing device, if needed.
- Students may enter up to a total of two combined events.
- Teacher leaders may enter up to two students per school in each individual event and one team for team events. All team events must have at least two students (and no more than four) per school to qualify.
- Competitors must report to their assigned areas on time. Failure to report at their scheduled time can result in disqualification. Competition schedules will be posted in the Educators Rising Membership Portal prior to the conference. Be sure to check these schedules prior to your arrival.
- Spectators may not coach or offer any verbal or nonverbal assistance to a contestant during that contestant's assigned time slot with the judges. A breach of this guideline may result in disqualification of the contestant.
- Spectators may not record any competition without prior consent of the competitors and judges.
- Competitors are expected to dress in business-casual attire. (For a detailed explanation of what is and is not permissible as "business casual," see here: humanresources.about.com/od/workrelationships/a/dress_code.htm.) Points will be deducted from the entrant's score for failure to follow the stated dress code.

GENERAL COMPETITION INFORMATION CONT.

- Certificates will be awarded to the top 10 entries. Awards will be presented to the top three entries in each category.
- Entrants grant Phi Delta Kappa International, the sponsoring organization for Educators Rising, the right to use and publish the submission in print, online, or in any media without compensation.
- Entrants grant Phi Delta Kappa International, the sponsoring organization for Educators Rising, the right to post photos of students for promotional purposes on the Educators Rising website and EdRising Virtual Campus.
- All source media used for the competition must be cited in competition submissions.
- All submitted materials must reflect original work from the 2019-2020 school year. Material that may have been created or submitted in previous years is ineligible.
- Competitors are strongly discouraged from using copyrighted material in their competitive entries. If copyrighted material is used, written permissions must be obtained for the rights to display and present media-related materials at the Educators Rising National Conference and to post media-related materials on the Educators Rising website. All permissions obtained to use copyrighted material must be included with entry submission. (Note: This requirement applies to music used in videos, graphics taken from the web, and other media-related materials. It does not apply to artifacts collected for a project.)
- Plagiarism is strictly prohibited in all documents submitted. Judges can disqualify students competing if it is determined that any part of their documents have been plagiarized.
- Teacher leaders are prohibited from approaching judges to discuss scoring or feedback. All questions or concerns should be brought to the attention of a staff member.
- Failure to follow the stated guidelines could result in disqualification of student competing.



ENTRIES WILL BE SUBMITTED THROUGH THE EDRISING MEMBERSHIP PORTAL (members.pdkintl.org) IN THE RESOURCES SECTION.

HAVE ANY QUESTIONS? CALL 800-766-1156 OR EMAIL [INFO@EDUCATORSRISING.ORG](mailto:info@educatorsrising.org).

CHECKLIST FOR APPLYING FOR EDUCATORS RISING NATIONAL COMPETITIONS

Ready to compete at Nationals?

Here is a checklist to help you get prepared, registered, and on the official schedule for Washington, DC!

SUBMISSIONS OPEN: FEBRUARY 1, 2020 8:00 A.M. EASTERN TIME
DEADLINE TO APPLY FOR ON-SITE SCHEDULING: APRIL 20, 2020 5:00 P.M. EASTERN TIME

- Review the full national competition guidelines and rubric. Check the Resources Section in the EdRising Membership Portal. Some processes may be different from your state/regional conference.
- Log in to the EdRising Membership Portal, go to the Educators Rising High School Resources section, and click on the Student Resources tab. Select the competition you are interested in from list. Read the guidelines and rubrics and then click Apply, which will take you to the national competition online platform.
- Complete the online application, upload any required documents/videos, and submit. Depending on your competition, some of these items are judged before the conference so make sure they are in their final form. Recommendation: Have someone proofread your documents prior to submitting them. Many points have been lost in past years by competitors who had many spelling, grammar, and mechanics errors in their work.

You must complete and submit the online application by the April 20 deadline to be scheduled to compete at the Educators Rising National Conference. Participating at a state or regional conference does not provide a pass on completing this process.

- Print and save your confirmation email. You will need this information when you register for the conference.
- Register to attend the PDK2020 National Conference, which will take place June 17-21 in Washington, DC. All national conference information, including how to register, can be found in the Resources section of the EdRising Membership Portal.
- Find out when you are scheduled to compete on-site. Competition schedules will be posted in the EdRising Membership Portal on May 18, 2020. After this date, you can log in and go to the Resources section to find the posted schedules.
- Practice, practice, practice! The best way to prepare for your on-site competition is to practice in front of your peers. Recommendation: Reread the National Competition Guidelines and Rubric for your competition.
- See you in Washington, DC! The top 10 for each competition will be announced at the National Conference Awards Celebration on June 21, 2020 in Washington, DC. Don't miss your chance to be recognized! Be sure that when you plan your transportation for the conference that you can attend this final celebration.

2020 CREATIVE LECTURE COMPETITION

COMPETITION TYPE: Individual — Open to spectators

ELIGIBILITY: Educators Rising Middle and High School Students

EDUCATORS RISING STANDARDS:

- Standard I: Understanding the Profession
- Standard II: Learning About Students
- Standard VII: Engaging in Reflective Practice

Contest Purpose

It's time for you to give your TED Talk. Not sure what that is? Check out some of the most viewed TED Talks here: www.ted.com.

Storytelling and effective oral communication skills are vital qualities for professional success. Captivating an audience and sustaining their attention and wonder with a compelling topic remains one of the most valuable abilities in an increasingly networked society. Because great stories about meaningful topics are so fascinating and valuable, TED Talks have become one of the most influential contributions to the Internet, garnering over a billion views. These creative lectures present bold ideas often through personal lenses and have elevated a public speaking format that has been replicated across the world. Watch some TED Talks on education here: www.ted.com/topics/education.

In 2020, the Creative Lecture Competition will offer ambitious, fearless, bold-thinking students a platform for sharing their ideas in a format that has been embraced by intellectual society.

The topic for the 2020 Creative Lecture Competition is TRAUMA INFORMED CARE.

Prompt: Trauma is an emotional shock following deeply distressing or disturbing experience which surpasses a child's innate coping skills. According to the Education Law Center, children from all races and socioeconomic backgrounds experience and are impacted by trauma. Research suggests that between half and two-thirds of all school-aged children experience trauma as they are exposed to one or more adverse childhood experience that can be trauma-inducing.

There may be a tendency to utilize this approach for students in inner-city school districts. However, the reality is that all students – of all genders, ethnicities, and socioeconomic levels. What are the different ways that students experience trauma? Why is a trauma-informed approach needed for all students, not just students in inner-city schools?

Competition Guidelines

- A. The speech must be about the assigned topic.
- B. The presenter may use a slide deck (ex. PowerPoint or Prezi presentation) but may not use sound or any other props or materials, including notes. The slide deck is purely optional; highly effective TED Talks have been delivered with or without accompanying slides.
- C. The speech should incorporate the research or ideas of others but should ultimately reflect the presenter's

original conclusions based on his/her synthesis of ideas and personal experience. Speech should be original, creative, and capture the audience's attention.

- D. Each presentation is to be a minimum of four minutes and a maximum of 10 minutes. Contestants will respond to

judges' follow up questions. The entire presentation and question session will last a total of no more than 15 minutes.

- E. Presenters will receive a visual, non-verbal indication that there is one-minute remaining when they reach the 9-minute mark of their speeches.

Judging and scoring

1. The judges' decisions are final.
2. Scoring is based on the Creative Lecture Competition rubric.

2020 CREATIVE LECTURE COMPETITION

SECONDARY LEVEL (MIDDLE & HIGH SCHOOL)

DETAILED SCORING RUBRIC

Judges should use this rubric as a guide to assigning points on the Feedback & Tally Sheet.

Presentation Content

Points Available	10-9 Accomplished	8-6 Commendable	5-3 Developing	2-1 Needs Improvement
Depth	The presentation reflects a deep and comprehensive understanding of the topic's complexities. It succeeds in exploring the topic with skilled nuance.	The presentation reflects understanding of the topic.	The presentation is on- topic and offers some good points, though those points may be surface-level and would benefit from greater exploration and detail.	The presentation reflects limited or flawed understanding of the topic.
Insight	The content of the presentation reflects keen understanding and striking insight into a major public issue.	The presentation offers useful, well-detailed ideas that warrant further exploration beyond this session.	The presentation offers intuitive ideas that would have benefited from further unpacking in this session.	The presentation may offer ideas that are only partially developed and feel incomplete.
Research	The presenter maximizes his/her impact by usefully incorporating at least two pieces of relevant, expertly selected supporting research.	The presenter supports his/her message by incorporating two pieces of research, though only some of the research cited may succeed in strengthening the presentation's impact.	The presenter makes an attempt to incorporate research into the presentation. However, through the cited research, the presenter does not necessarily display understanding of his/her content.	The presenter makes minimal or no attempts to incorporate relevant research.

Presentation Delivery

Points Available	10-9 Accomplished	8-6 Commendable	5-3 Developing	2-1 Needs Improvement
Structure	The presentation reflects truly impressive, nuanced command of how to build and deliver a powerful, creative lecture. The speech is successfully and strategically sequenced to move the listener.	The presentation reflects a largely successful effort to develop a compelling message to the listener.	The presentation follows traditional structure without evidence of further ambition or execution. It is direct and on-topic.	The presentation reflects an attempt to address the prompt but is missing multiple necessary components to offer a cogent, compelling message.
Presence	The speaker's sustained eye contact, effective posture, and professional demeanor, expertly complement the substance of the speech to deliver maximum possible impact to the listener.	The speaker's mostly sustained eye contact, positive posture, and pleasant demeanor complement the content of the speech quite well. The presenter may appear to slip in and out of character when beginning and concluding the speech.	The speaker's inconsistent eye contact, posture, and demeanor reflect a straightforward recital of the material. The speaker could do more to fully capitalize on the added impact possible with a focused, sustained presence.	The speaker may distract from the content or impede the impact of the speech.
Vocal Delivery	Clarity of voice, pacing, and modulation of tone are expertly crafted to deliver to the listener maximum impact and understanding.	Clarity of voice, pacing, and modulation of tone are strong. The listener is able to understand what the speaker is conveying.	Clarity of voice, pacing, and modulation of tone are straightforward. The listener is able to understand, but the impact would be increased with a more dynamic vocal delivery.	Clarity of voice, pacing, and modulation of tone are inconsistent and needing improvement through the presentation. Often, the vocal delivery distracts from the content of the speech and diminishes its potential impact.

Overall Impact

Points Available	20-16 Accomplished	15-11 Commendable	10-6 Developing	5-1 Needs Improvement
Overall Impact	The content and delivery blend seamlessly to craft an exceptional, professional caliber experience.	The content and delivery work to offer a commendable presentation.	The presentation is commendable for its effort and on-topic content. Delivery and content would benefit from guided practice.	The presentation requires significantly more work.

Length

Points Available	5	0
Length	Presentation is between four and 10 minutes	Presentation is shorter than four minutes or longer than 10 minutes

2020 CREATIVE LECTURE COMPETITION

Secondary Level (Middle & High School)

Student Name: _____

Student's School, City, State: _____

- Judges will use the Detailed Scoring Rubric as their guide to score students' competition entries.
- Points and feedback will be emailed to the student competitors no later than two weeks after the conference.

Presentation Content

	Accomplished	Commendable	Developing	Needs Improvement	Score
Depth	10-9	8-6	5-3	2-1	
Insight	10-9	8-6	5-3	2-1	
Research	10-9	8-6	5-3	2-1	

Presentation Delivery

	Accomplished	Commendable	Developing	Needs Improvement	Score
Structure	10-9	8-6	5-3	2-1	
Presence	10-9	8-6	5-3	2-1	
Vocal Delivery	10-9	8-6	5-3	2-1	

Overall Impact

	Accomplished	Commendable	Developing	Needs Improvement	Score
Overall Impact	20-16	15-11	10-6	5-1	

Length

	Correct Length	Incorrect Length	Score
Length	5	0	

TOTAL SCORE _____/85

FEEDBACK FOR STUDENTS: Write two or more sentences.